



2009-2010 Illinois Psychiatric Society *Annual Membership Directory and Resource Guide*

FACT SHEET

The Directory and Resource Guide:

The IPS Annual Membership Directory and Resource Guide Features:

- Practicing members' names listed alphabetically with practice address, phone numbers, email addresses, and special member-specified information
- Geographic referral index lists members by practice location
- Members-in-Training listed by residency program with contact information
- Frequently used phone numbers; IPS officers and committee chairs
- Listing of community groups and resources providing mental health services

Circulation:

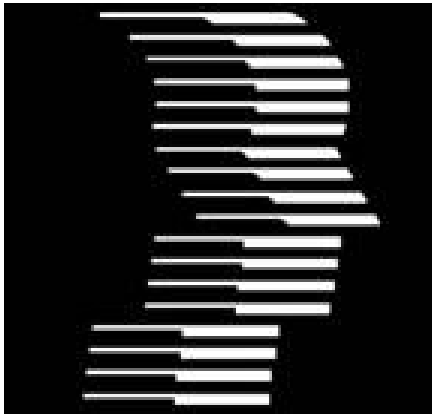
Roughly 1,500 copies are printed and distributed for **FREE** to all Illinois Psychiatric Society members and to **advertisers**. Copies will also be given to other Illinois physicians and distributed at health fairs and other events where IPS is present. Additional copies can be purchased for \$25.00 each for advertisers or **\$200 for a single copy for non-advertisers.**

Advertisements:

IPS strives for a diverse mix of advertisers. Advertisements carry no implied approval or endorsement by IPS. Advertising conflict with the ethical options or policies of IPS may be rejected. Electronically supplied artwork in a format suitable for layout in the PC environment is necessary. All ads are one color; full-page ads are 5" wide x 8" high; ½ page ads are 5" wide x 3 7/8" high; 1/3 page ads are 5" wide x 2 ½" high.

The Society:

The Illinois Psychiatric Society is a professional organization formed more than 50 years ago to support the needs of psychiatrists and their patients. Membership includes 1150+ psychiatrists and physicians currently in psychiatric training. Membership jurisdiction is the State of Illinois; however, some IPS members may reside in a different state.



REACH OVER 1200 ILLINOIS
PSYCHIATRISTS
AND MANY OTHER HEALTH PROVIDERS THROUGH
THE
2009-2010 ILLINOIS PSYCHIATRIC
SOCIETY
*ANNUAL MEMBERSHIP DIRECTORY and
RESOURCE GUIDE*

ADVERTISING RATE SHEET

(All prices are for one full page ad size 5" x 8" unless otherwise indicated)

Outside Back Cover	\$2,875
Inside Front Cover	\$1,750
Opposite Inside Cover	\$1,775
Other Preferred Placements	\$1,300
Inside Back Cover	
Opposite Table of Contents	
Opposite Executive Committee	
Opposite Committee Chairs	
Opposite Presidents Comments	
Opposite Frequently Used Phone Numbers	
Opposite Community Resources Listing	
Unspecified Placement Full Page	\$900
Unspecified Placement 1/2 Page (5" wide x 3 7/8" high)	\$550
Unspecified Placement 1/3 Page (5" wide x 2 1/2" high)	\$350

***IPS Members* – Contact the IPS Office for information on special rates just for you.**

Deadline to reserve advertising space is Friday, June 26, 2009.
Electronic artwork & payment must be received by Friday, June 26, 2009.
Contact Kristen Webb at kwebb@ilpsych.org.



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Advertisement ORDER FORM

- Yes, I would like to advertise in the 2009-2010 IPS Annual Membership Directory and Resource Guide.

Preferred Placement: (All Preferred Placement preferences are based on availability and cannot be guaranteed without a signed agreement.)

- Outside Back Cover
 Inside Front Cover
 Opposite Inside Cover
 Other Preferred Placements _____
(Please be specific as to which placement option you prefer.)

Other Placement

- Unspecified Placement Full Page
 Unspecified Placement 1/2 Page (5" wide x 3 7/8" high)
 Unspecified Placement 1/3 Page (5" wide x 2 1/2 " high)

Cost of advertisement Requested (See attached Rate Sheet.) _____

Company: _____

Contact Name: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

By signing this agreement, I hereby accept the terms and conditions listed on the 2009-2010 IPS Annual Membership Directory and Resource Guide Advertising Rate Sheet.

Signature: _____ Date: _____

Fax Order Form to IPS at (312) 644-8557 ASAP to reserve your space!

Make checks payable to: Illinois Psychiatric Society. Please send payment to IPS, 230 E. Ohio Street, Suite 400, Chicago, IL 60611 and electronic artwork to kwebb@ilpsych.org. Questions, please contact Kristen Webb at (312) 224-2600 or at kwebb@ilpsych.org.

Camera ready artwork and payment must be received by Friday, June 26, 2009.
Payment is due by Friday June 26, 2009.



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Additional Copy ORDER FORM

Form and Payment Must be received by Friday July 17, 2009.

(Requests for additional copies after July 17th are subject to availability and will incur an extra charge of \$10.)

Advertisers of the 2009-2010 Illinois Psychiatric Society Annual Membership Directory and Resource Guide receive one complementary copy for their support. Additional copies may be purchased for \$25.00 each.

- Yes, I would like to purchase additional copies of the 2009-2010 IPS Annual Membership Directory and Resource Guide.

Quantity: _____

Total Price at \$25.00 each: _____

Company: _____

Contact Name: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

Fax Order Form to IPS at (312) 644-8557 ASAP to reserve your copies!

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